



Kara Uhrlen, Administrator  
CREW Pittsburgh

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**Area of specialization:** Marketing

**Biography:** Kara Uhrlen is a marketing specialist with eleven years of experience. Her career in commercial real estate began with more than three years serving in a marketing coordinator role for local architecture firms. Soon after, Kara began a successful consulting career enabling her to also fill the role of stay-at-home mom after being recommended to serve as the local administrator for CREW (Commercial Real Estate Women) Pittsburgh by former colleague Heather Knuth who at the time was the organization's president.

In this role, she is responsible for the design and distribution of event mailings, a quarterly newsletter, and the organization's membership directory, as well as web design and event and membership support services.

CREW Pittsburgh is one of more than 65 chapters of CREW Network, a national association representing every discipline in commercial real estate. In line with the mission of CREW Network, which is to further the success of its members by providing opportunities that foster productive and supportive relationships and enhance personal and professional growth, Kara has found her involvement with the organization beneficial to the growth of her own consulting career. In that respect, local chapter members have utilized her web design and proposal layout and design services for their own companies.

Kara also transitioned from a consulting role to a part-time Manager of Administration and Special Services at Next Level Purchasing, Inc. Her responsibilities there include managing prospective student communication for the online purchasing training provider.

