

COMMUNITY ACTION OUTREACH SPONSORSHIP - CREW Pittsburgh Community Action is committed to delivering CREW Network's mission within our local communities through education, community service and personal impact. In 2010 CREW Pittsburgh will introduce UCREW, a roundtable forum to introduce college students and women looking to change careers to opportunities within the commercial real estate industry. Networking, relationship building and career development skills are the focal points of this half-day event.



Date and sponsorship opportunities to be announced.

SPORTING CLAYS SHOOT - A morning of shooting at 16 stations with 100 rounds of ammunition at one of the area's premier Sporting Clays facilities. A portion of the proceeds to be used for Community Action programs. *June date to be announced.*

Event Sponsor - \$2,000

- Name and logo on all invitations, at registration table, at breakfast, lunch and web link on CREW registration website

Ammunition Sponsor - \$1,000 (2 per)

- Name on a sponsor board at registration, invitation and registration website

Lunch Sponsor - \$500 (2 per)

- Company name on the tables at the lunch, lunch sponsor board and invitation

Game Play Sponsor - \$300 (2 per)

- Company name will be placed at preshoot game play stations

Cart Sponsors - \$200 (4 per)

- Name will be placed on golf carts used to transport shooters

Station Sponsor - \$75 (32 per)

- Company name placed at one of the shooting stations



**commercial real estate women
pittsburgh, pennsylvania**

Sponsorship Opportunities



**Advancing your success in
commercial real estate.**

www.crewpittsburgh.org

ANNUAL SPONSORSHIP PACKAGES

How the Annual Sponsorship Program Works

Select the annual sponsorship package that best meets your needs. Then review the sponsorship choices to the right and choose options that total the dollar value assigned to your sponsorship level. Example: ABC Company decides to be a gold level annual sponsor at \$2,500. ABC will receive all of the benefits listed under that level and in addition may select another \$3,000 in sponsorship benefits. ABC then receives all the listed benefits for those selections.

PLATINUM LEVEL - \$5,000 (Value - \$6,000)

- Sponsor Board with full-color logo signage sponsored events
- Verbal acknowledgment at all events
- Logo listed on CREW Pittsburgh's homepage, with link to sponsor's website
- Recognition in all CREW Pittsburgh quarterly newsletters
- Plus \$6,000 in sponsorship benefits (See choices on pages 3-6)

DIAMOND LEVEL - \$3,750 (Value - \$4,500)

- Sponsor Board with full-color logo signage at sponsored events
- Verbal acknowledgment at all events
- Logo listed on CREW Pittsburgh's homepage, with link to sponsor's website
- Recognition in all CREW Pittsburgh quarterly newsletters
- Plus \$4,500 in sponsorship benefits (See choices on pages 3-6)

GOLD LEVEL - \$2,500 (Value - \$3,000)

- Sponsor Board with full-color logo signage sponsored events
- Logo listed on CREW Pittsburgh's homepage
- Recognition in all CREW Pittsburgh quarterly newsletters
- Plus \$3,000 in sponsorship benefits (See choices on pages 3-6)

SILVER LEVEL - \$1,500 (Value - \$1,800)

- Sponsor Board with full-color logo signage at sponsored events
- Name listed on CREW Pittsburgh's website
- Recognition in all CREW Pittsburgh quarterly newsletters
- Plus \$1,800 in sponsorship benefits (See choices on pages 3-6)

BRONZE LEVEL - \$1,000 (Value - \$1,200)

- Sponsor Board with full-color logo signage at sponsored events
- Name listed on CREW Pittsburgh's website
- Recognition in all CREW Pittsburgh quarterly newsletters
- Plus \$1,200 in sponsorship benefits (See choices on pages 3-6)

QUARTZ LEVEL - \$500 (Value - \$600)

- Sponsor Board with full-color logo signage at sponsored events
- Name listed on CREW Pittsburgh's website
- Plus \$600 in sponsorship benefits (See choices on pages 3-6)

GOLF OUTING - The annual CREW Pittsburgh golf outing attracts more than 125 business leaders who participate in this daylong event that includes an 18-hole scramble, lunch, happy hour and awards dinner. *Tentative Date: September 27, 2010.*

Golf Outing Sponsorship Opportunities

- | | |
|---------------------------------|----------------------------------|
| • Dinner - \$2,000 | • Happy Hour - \$1,000 |
| • Lunch - \$750 | • Driving Range - \$500 |
| • Beverage Cart (4 per) - \$500 | • Putting Contest - \$500 |
| • Golf Carts (5 per) - \$300 | • Hole in One (2 per) - \$250 |
| • Longest Drive (2 per) - \$250 | • Tees & Greens (32 per) - \$150 |



Registration Gift Donations – 200 minimum – logo items OK (e.g., golf balls, tees, golf towel, hand sanitizer, visor, water, tissues, sunscreen, gum, snacks)

Golf Sponsors Receive

- Each \$1,000 sponsored receives one free golfer
- \$750 & over sponsors receive name on golf outing save-the-date flyer and invitation (if committed by print date)
- \$750 & over sponsors have option of a display table in golf outing registration area
- \$750 & over includes name on CREW Pittsburgh website with link to sponsor website
- Name on event signage and in program
- Verbal recognition at golf outing dinner
- Name listed on CREW Pittsburgh website
- Name in CREW Pittsburgh quarterly newsletter

WINE TASTING - The annual Wine Tasting Event attracts a large, diverse crowd. It is a signature event that is held in November. *Tentative Date: November 18, 2010.*

Cabernet - \$500

- One complimentary ticket
- Name on event signage and invitation
- Company provided signage and tabletop display, if space is available

Chardonnay- \$250

- Name on event signage and invitation

Pinot Gris - \$100

- Name on event invitation

Wine Tasting Sponsors Receive:

- Company name in CREW Pittsburgh Quarterly Newsletter



LUNCHEON PROGRAMS - Through its monthly programs, CREW Pittsburgh facilitates networking and provides professional development opportunities for members and guests. CREW focuses on programs that advance the success of women in commercial real estate. Typical lunch programs include a high profile speaker program, professional development program, networking program (members only), and economic forecast or industry outlook program. *Tentative 2010 Dates: February 9th, March 9th, September 14th, and October 26th.*

Four Program Sponsor - \$1,500

- One complimentary program registration (at each of the four lunches)
- Option of self-introduction of company or company profile read at meeting
- Opportunity for distribution of promotional materials at sponsored program
- Company provided signage or tabletop display, if space available
- Company name on program mailing
- Recognition in CREW Pittsburgh's newsletter

Two Program Sponsor - \$750

- One complimentary program registration (at two of the four lunches)
- Option of self-introduction of company or company profile read at meeting
- Opportunity for distribution of promotional materials at sponsored program
- Company name on program mailing

AWARDS BANQUET - CREW Pittsburgh's Award Banquet recognizes the advancements by Women in the field of Commercial Real Estate. Award categories are CREW-to-CREW-to-CREW Award, Most Creative Deal Award, Supporter of Women in Commercial Real Estate, and CREW Member of the Year Award. The awards are presented at an April lunch event. *Tentative Date: April 20 or 22, 2010*

Diamond Sponsorship - \$1,000

- Three complimentary tickets to the annual awards luncheon
- Company name and/or logo (where appropriate) in Awards Banquet press releases, paid advertisements and invitation
- Company profile in program and verbal recognition at awards luncheon
- Company provided signage or tabletop display, if space is available

Emerald Sponsorship - \$750

- Two complimentary tickets to awards luncheon
- Company name and/or logo in paid advertisements
- Company logo in program and verbal recognition at awards luncheon

Ruby Sponsorship - \$500

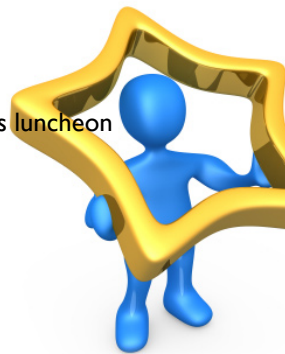
- One complimentary ticket to awards luncheon
- Company name and/or logo in program

Sapphire Sponsorship - \$250

- Company name and/or logo in program

Awards Banquet Sponsors Receive

- Company name listed on CREW Pittsburgh website with link to company website
- Company name in CREW Pittsburgh Quarterly Newsletter



Sponsorship Choices

LUNCHEON PROGRAMS	VALUE	SEE PAGE 4 FOR BENEFITS
Four Program Sponsor	\$1500	
Two Program Sponsor	\$750	

AWARDS BANQUET	VALUE	SEE PAGE 4 FOR BENEFITS
Diamond Sponsorship	\$1,000	
Emerald Sponsorship	\$750	
Ruby Sponsorship	\$500	
Sapphire Sponsorship	\$250	

GOLF	VALUE	SEE PAGE 5 FOR BENEFITS
Dinner	\$2,000	
Happy Hour	\$1,000	
Lunch	\$750	
Snack & Beverage Cart (4 per)	\$500	
Driving Range	\$500	
Putting Contest	\$500	
Golf Carts (5 per)	\$300	
Hole in One (2 per)	\$250	
Longest Drive (2 per)	\$250	
Tees & Greens (32 per)	\$150	

WINE TASTING	VALUE	SEE PAGE 5 FOR BENEFITS
Cabernet	\$500	
Chardonnay	\$250	
Pinot Gris	\$100	

COMMUNITY ACTION	VALUE	SEE PAGE 6 FOR BENEFITS
<i>Date and sponsorship opportunities to be announced.</i>		

SPORTING CLAYS SHOOT	VALUE	SEE PAGE 6 FOR BENEFITS
Event Sponsor	\$1,250	
Ammunition (2 per)	\$750	
Lunch (2 per)	\$500	
Game Play (2 per)	\$300	
Golf Carts (4 per)	\$200	
Station (32 per)	\$75	

ADVERTISING OPPORTUNITIES		
1/4-page ad in one quarterly Newsletter (camera-ready art provided by sponsor)		\$750
Side Bar logo in one Quarterly Newsletter		\$200

2010 Sponsorship Commitment Form

ANNUAL SPONSORSHIP PACKAGES (Select One):

- | | | |
|--------------------------|--------------------------|-------------------------------|
| <input type="checkbox"/> | PLATINUM LEVEL - \$5,000 | (Sponsorship Value - \$6,000) |
| <input type="checkbox"/> | DIAMOND LEVEL - \$3,750 | (Sponsorship Value - \$4,500) |
| <input type="checkbox"/> | GOLD LEVEL - \$2,500 | (Sponsorship Value - \$3,000) |
| <input type="checkbox"/> | SILVER LEVEL - \$1,500 | (Sponsorship Value - \$1,800) |
| <input type="checkbox"/> | BRONZE LEVEL - \$1,000 | (Sponsorship Value - \$1,200) |
| <input type="checkbox"/> | QUARTZ LEVEL - \$500 | (Sponsorship Value - \$600) |

SPONSORSHIP CHOICES:

Select your sponsorships from the choices below, and see brochure for benefits. The total value available is based on your commitment level selected above. Remember, some opportunities are limited and awarded on a first-made first-paid basis. You may choose additional or individual sponsorships by checking at left below and totaling on commitment amount line.

GOLF

- | | | |
|--------------------------|-----------------------|---------|
| <input type="checkbox"/> | Dinner | \$2,000 |
| <input type="checkbox"/> | Happy Hour | \$1,000 |
| <input type="checkbox"/> | Lunch | \$750 |
| <input type="checkbox"/> | Snack & Beverage Cart | \$500 |
| <input type="checkbox"/> | Driving Range | \$500 |
| <input type="checkbox"/> | Putting Contest | \$500 |
| <input type="checkbox"/> | Golf Carts | \$300 |
| <input type="checkbox"/> | Hole in One | \$250 |
| <input type="checkbox"/> | Longest Drive | \$250 |
| <input type="checkbox"/> | Tees & Greens | \$150 |

WINE TASTING

- | | | |
|--------------------------|------------|-------|
| <input type="checkbox"/> | Cabernet | \$500 |
| <input type="checkbox"/> | Chardonnay | \$250 |
| <input type="checkbox"/> | Pinot Gris | \$100 |

LUNCHEON PROGRAMS

- | | | |
|--------------------------|----------------------|---------|
| <input type="checkbox"/> | Four Program Sponsor | \$1,500 |
| <input type="checkbox"/> | Two Program Sponsor | \$750 |

ADVERTISING OPPORTUNITIES

- | | | |
|--------------------------|---|-------|
| <input type="checkbox"/> | Quarter-page ad in one CREW Pittsburgh Quarterly Newsletter | \$750 |
| <input type="checkbox"/> | Side bar logo in one CREW Pittsburgh Quarterly Newsletter | \$200 |

AWARDS BANQUET

- | | | |
|--------------------------|----------------------|---------|
| <input type="checkbox"/> | Diamond Sponsorship | \$1,000 |
| <input type="checkbox"/> | Emerald Sponsorship | \$750 |
| <input type="checkbox"/> | Ruby Sponsorship | \$500 |
| <input type="checkbox"/> | Sapphire Sponsorship | \$250 |

COMMUNITY ACTION

- Date and sponsorship opportunities to be announced.*

SPORTING CLAYS SHOOT

- | | | |
|--------------------------|---------------|---------|
| <input type="checkbox"/> | Event Sponsor | \$2,500 |
| <input type="checkbox"/> | Ammunition | \$1,000 |
| <input type="checkbox"/> | Lunch | \$500 |
| <input type="checkbox"/> | Game Play | \$300 |
| <input type="checkbox"/> | Golf Cart | \$200 |
| <input type="checkbox"/> | Station | \$75 |



NAME _____

COMPANY _____

ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____ FAX _____

EMAIL _____

SPONSORSHIP COMMITMENT AMOUNT: _____ (CHECKED ABOVE OR AT LEFT)

SPONSORSHIP VALUE AMOUNT: _____ (SELECTIONS CHECKED AT LEFT)

LEVEL and/or EVENT(S) SELECTED: CHECK DESIRED LEVEL/BENEFITS AT LEFT

PAYMENT OPTIONS:

- ENCLOSED CHECK MADE PAYABLE TO: CREW Pittsburgh
 PLEASE INVOICE

Mail payment to: Kara Uhrlen, CREW Pittsburgh Administrator,
 PO BOX 269, Morgan, PA 15064
 724/622-1143

High-Resolution Logo/Advertisement Submission: admin@crewpittsburgh.org

For additional information, contact: Martha Graham, Massaro Properties LLC at mgraham@massaroproperties.com or 412/963-2800 ext 290.

Thank you for your support of CREW Pittsburgh. It is very much appreciated.