

**SPORTING CLAYS SHOOT** - A morning of shooting at 16 stations with 100 rounds of ammunition at one of the area's premier Sporting Clays facilities. A portion of the proceeds to be used for Community Action programs.

**Date: June 17, 2011 at Seven Springs Resort**

**Event Sponsor - \$3,000 (limited to one)**

- Name and logo on all invitations, at registration table, at breakfast, lunch and web link on CREW registration website

**Ammunition Sponsor - \$1,000 (2 per)**

- Name on a sponsor board at registration, invitation and registration website

**Lunch Sponsor - \$500 (2 per)**

- Company name on the tables at the lunch, lunch sponsor board and invitation

**Cart Sponsors - \$200 (4 per)**

- Name will be placed on golf carts used to transport shooters

**Station Sponsor - \$75 (32 per)**

- Company name placed at one of the shooting stations



## 2011 Sponsorship Opportunities



**Advancing *your* success in  
commercial real estate.**

[www.crewpittsburgh.org](http://www.crewpittsburgh.org)

# ANNUAL SPONSORSHIP PACKAGES

## How the Annual Sponsorship Program Works

Select the annual sponsorship package that best meets your needs. Then review the sponsorship choices to the right and choose options that total the dollar value assigned to your sponsorship level. Example: ABC Company decides to be a gold level annual sponsor at \$2,500. ABC will receive all of the benefits listed under that level and in addition may select another \$3,000 in sponsorship benefits. ABC then receives all the listed benefits for those selections.

### PLATINUM LEVEL - \$5,000 (Value - \$6,000)

- Sponsor Board with full-color logo signage sponsored events
- Verbal acknowledgment at all events
- Logo listed on CREW Pittsburgh's homepage, with link to sponsor's website
- Recognition in all CREW Pittsburgh quarterly newsletters
- Full Page Ad in Annual Membership Directory
- Plus \$6,000 in sponsorship benefits (See choices on pages 3-6)

### DIAMOND LEVEL - \$3,750 (Value - \$4,500)

- Sponsor Board with full-color logo signage at sponsored events
- Verbal acknowledgment at all events
- Logo listed on CREW Pittsburgh's homepage, with link to sponsor's website
- Recognition in all CREW Pittsburgh quarterly newsletters
- Full Page Ad in Annual Membership Directory
- Plus \$4,500 in sponsorship benefits (See choices on pages 3-6)

### GOLD LEVEL - \$2,500 (Value - \$3,000)

- Sponsor Board with full-color logo signage sponsored events
- Logo listed on CREW Pittsburgh's homepage
- Recognition in all CREW Pittsburgh quarterly newsletters
- Full Page Ad in Annual Membership Directory
- Plus \$3,000 in sponsorship benefits (See choices on pages 3-6)

### SILVER LEVEL - \$1,500 (Value - \$1,800)

- Sponsor Board with full-color logo signage at sponsored events
- Name listed on CREW Pittsburgh's website
- Recognition in all CREW Pittsburgh quarterly newsletters
- Half Page Ad in Annual Membership Directory
- Plus \$1,800 in sponsorship benefits (See choices on pages 3-6)

### BRONZE LEVEL - \$1,000 (Value - \$1,200)

- Sponsor Board with full-color logo signage at sponsored events
- Name listed on CREW Pittsburgh's website
- Recognition in all CREW Pittsburgh quarterly newsletters
- Quarter Page Ad in Annual Membership Directory
- Plus \$1,200 in sponsorship benefits (See choices on pages 3-6)

### QUARTZ LEVEL - \$500 (Value - \$600)

- Sponsor Board with full-color logo signage at sponsored events
- Name listed on CREW Pittsburgh's website
- Quarter Page Ad in Annual Membership Directory
- Plus \$600 in sponsorship benefits (See choices on pages 3-6)

**GOLF OUTING** - The annual CREW Pittsburgh golf outing attracts more than 125 business leaders who participate in this daylong event that includes an 18-hole scramble, lunch, happy hour and awards dinner. **Tentative Date: September, 2011.**

## Golf Outing Sponsorship Opportunities

- |                                 |                                  |
|---------------------------------|----------------------------------|
| • Dinner - \$2,000              | • Happy Hour - \$1,000           |
| • Lunch - \$750                 | • Driving Range - \$500          |
| • Beverage Cart (4 per) - \$500 | • Putting Contest - \$500        |
| • Golf Carts (5 per) - \$300    | • Hole in One (2 per) - \$250    |
| • Longest Drive (2 per) - \$250 | • Tees & Greens (32 per) - \$150 |



Registration Gift Donations – 200 minimum – logo items OK (e.g., golf balls, tees, golf towel, hand sanitizer, visor, water, tissues, sunscreen, gum, snacks)

## Golf Sponsors Receive

- Each \$1,000 sponsored receives one free golfer
- \$750 & over sponsors receive name on golf outing save-the-date flyer and invitation (if committed by print date)
- \$750 & over sponsors have option of a display table in golf outing registration area
- \$750 & over includes name on CREW Pittsburgh website with link to sponsor website
- Name on event signage and in program
- Verbal recognition at golf outing dinner
- Name listed on CREW Pittsburgh website
- Name in CREW Pittsburgh quarterly newsletter

**WINE TASTING** - The annual Wine Tasting Event attracts a large, diverse crowd. It is a signature event that is held in November. **Tentative Date: November, 2011.**

## Cabernet - \$600

- One complimentary ticket
- Name on event signage and invitation
- Company provided signage and tabletop display, if space is available

## Chardonnay- \$300

- Name on event signage and invitation

## Pinot Gris - \$150

- Name on event invitation

## Wine Tasting Sponsors Receive:

- Company name in CREW Pittsburgh Quarterly Newsletter



**LUNCHEON PROGRAMS** - Through its monthly programs, CREW Pittsburgh facilitates networking and provides professional development opportunities for members and guests. CREW focuses on programs that advance the success of women in commercial real estate. Typical lunch programs include a high profile speaker program, professional development program, networking program (members only), and economic forecast or industry outlook program. **Tentative 2011 Dates: February 15th, March 22nd, May 10th, and October 25th.**

**Four Program Sponsor - \$1,500**

- One complimentary program registration (at each of the four lunches)
- Option of self-introduction of company or company profile read at meeting
- Opportunity for distribution of promotional materials at sponsored program
- Company provided signage or tabletop display, if space available
- Company name on program mailing
- Recognition in CREW Pittsburgh's newsletter

**Two Program Sponsor - \$750**

- One complimentary program registration (at two of the four lunches)
- Option of self-introduction of company or company profile read at meeting
- Opportunity for distribution of promotional materials at sponsored program
- Company name on program mailing

**AWARDS BANQUET** - CREW Pittsburgh's Award Banquet recognizes the advancements by Women in the field of Commercial Real Estate. Award categories are CREW-to-CREW-to-CREW Award, Most Creative Deal Award, Supporter of Women in Commercial Real Estate, and CREW Member of the Year Award. The awards are presented at an April lunch event. **Date: April 12, 2011 at The Duquesne Club**

**Diamond Sponsorship - \$1,000**

- Three complimentary tickets to the annual awards luncheon
- Company name and/or logo (where appropriate) in Awards Banquet press releases, paid advertisements and invitation
- Company profile in program and verbal recognition at awards luncheon
- Company provided signage or tabletop display, if space is available

**Emerald Sponsorship - \$750**

- Two complimentary tickets to awards luncheon
- Company name and/or logo in paid advertisements
- Company logo in program and verbal recognition at awards luncheon

**Ruby Sponsorship - \$500**

- One complimentary ticket to awards luncheon
- Company name and/or logo in program

**Sapphire Sponsorship - \$250**

- Company name and/or logo in program

**Awards Banquet Sponsors Receive**

- Company name listed on CREW Pittsburgh website with link to company website
- Company name in CREW Pittsburgh Quarterly Newsletter

**Sponsorship Choices**

LUNCHEON PROGRAMS	VALUE	SEE PAGE 4 FOR BENEFITS
Four Program Sponsor	\$1500	
Two Program Sponsor	\$750	

AWARDS BANQUET	VALUE	SEE PAGE 4 FOR BENEFITS
Diamond Sponsorship	\$1,000	
Emerald Sponsorship	\$750	
Ruby Sponsorship	\$500	
Sapphire Sponsorship	\$250	

GOLF	VALUE	SEE PAGE 5 FOR BENEFITS
Dinner	\$2,000	
Happy Hour	\$1,000	
Lunch	\$750	
Snack & Beverage Cart (4 per)	\$500	
Driving Range	\$500	
Putting Contest	\$500	
Golf Carts (5 per)	\$300	
Hole in One (2 per)	\$250	
Longest Drive (2 per)	\$250	
Tees & Greens (32 per)	\$150	

WINE TASTING	VALUE	SEE PAGE 5 FOR BENEFITS
Cabernet	\$600	
Chardonnay	\$300	
Pinot Gris	\$150	

COMMUNITY ACTION	VALUE	SEE PAGE 6 FOR BENEFITS
<i>Date and sponsorship opportunities to be announced.</i>		

SPORTING CLAYS SHOOT	VALUE	SEE PAGE 6 FOR BENEFITS
Event Sponsor	\$3,000	
Ammunition (2 per)	\$1000	
Lunch (2 per)	\$500	
Golf Carts (4 per)	\$200	
Station (32 per)	\$75	

ADVERTISING OPPORTUNITIES	
1/4-page ad in one quarterly Newsletter (camera-ready art provided by sponsor)	\$250
Side Bar logo in one Quarterly Newsletter	\$100

# 2011 Sponsorship Commitment Form

ANNUAL SPONSORSHIP PACKAGES (Select One):

- |                          |                          |                               |
|--------------------------|--------------------------|-------------------------------|
| <input type="checkbox"/> | PLATINUM LEVEL - \$5,000 | (Sponsorship Value - \$6,000) |
| <input type="checkbox"/> | DIAMOND LEVEL - \$3,750  | (Sponsorship Value - \$4,500) |
| <input type="checkbox"/> | GOLD LEVEL - \$2,500     | (Sponsorship Value - \$3,000) |
| <input type="checkbox"/> | SILVER LEVEL - \$1,500   | (Sponsorship Value - \$1,800) |
| <input type="checkbox"/> | BRONZE LEVEL - \$1,000   | (Sponsorship Value - \$1,200) |
| <input type="checkbox"/> | QUARTZ LEVEL - \$500     | (Sponsorship Value - \$600)   |

**SPONSORSHIP CHOICES:**

Select your sponsorships from the choices below, and see brochure for benefits. The total value available is based on your commitment level selected above. Remember, some opportunities are limited and awarded on a first-made first-paid basis. You may choose additional or individual sponsorships by checking at left below and totaling on commitment amount line.

**GOLF**

- Dinner \$2,000
- Happy Hour \$1,000
- Lunch \$750
- Snack & Beverage Cart \$500
- Driving Range \$500
- Putting Contest \$500
- Golf Carts \$300
- Hole in One \$250
- Longest Drive \$250
- Tees & Greens \$150

**WINE TASTING**

- Cabernet \$600
- Chardonnay \$300
- Pinot Gris \$150

**LUNCHEON PROGRAMS**

- Four Program Sponsor \$1,500
- Two Program Sponsor \$750
- One Program Sponsor \$400

**COMMUNITY ACTION**

- Date and sponsorship opportunities to be announced.*

**AWARDS BANQUET**

- Diamond Sponsorship \$1,000
- Emerald Sponsorship \$750
- Ruby Sponsorship \$500
- Sapphire Sponsorship \$250

**SPORTING CLAYS SHOOT**

- Event Sponsor \$3,000
- Ammunition \$1,000
- Lunch \$500
- Golf Cart \$200
- Station \$75

**ADVERTISING OPPORTUNITIES**

- 1/4 page ad in one Qrtly Newsletter \$250
- Side bar logo in one Qrtly Newsletter \$100
- Full Page Ad in Membership Directory (included in Platinum, Diamond, Gold Levels)
- 1/2 Page Ad in Membership Directory (included in Silver Level)
- 1/4 Page Ad in Membership Directory (included in Bronze and Quartz Levels)



NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

SPONSORSHIP COMMITMENT AMOUNT: \_\_\_\_\_ (CHECKED ABOVE OR AT LEFT)

SPONSORSHIP VALUE AMOUNT: \_\_\_\_\_ (SELECTIONS CHECKED AT LEFT)

LEVEL and/or EVENT(S) SELECTED: CHECK DESIRED LEVEL/BENEFITS AT LEFT

PAYMENT OPTIONS:

- ENCLOSED CHECK MADE PAYABLE TO: CREW Pittsburgh
- PLEASE INVOICE

Mail payment to: CREW Pittsburgh  
PO BOX 965, Wexford, PA 15090

For additional information, contact:  
Tammy L. Ribar, Houston Harbaugh, 412/288-5018 or ribartl@hh-law.com

**Thank you for your support of CREW Pittsburgh.  
It is very much appreciated.**