



Maureen G. Ford, President
CREW Pittsburgh

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Area of specialization: Economic and Real Estate Development and Marketing

Biography: Maureen is the Executive Director of the Lawrenceville Corporation (LC), a non-profit, 501(c)3 community development corporation (CDC). Maureen manages LC's staff and volunteers, oversees the organizational budget and fundraising activities, and works to collaboratively develop revitalization strategies in one of Pittsburgh's most desirable neighborhoods.

Previously, Maureen worked for Pennsylvania Commercial Real Estate, Inc., a full service real estate brokerage and development company located in Downtown Pittsburgh. As Vice President, Maureen not only managed all of the public relations and advertising for Pennsylvania Commercial but she was also part of a team that works with clients on difficult development projects that involve state/federal funding, environmental issues and planning/ development issues.

Prior to her move to Pennsylvania Commercial, Maureen worked for the Regional Industrial Development Corporation of Southwestern Pennsylvania (RIDC) for 18 years. While at the RIDC she was involved in the clean-up and development of several brownfield properties. Those properties included two US Steel sites totaling over 350 acres, a former Westinghouse plant and the former Edgewater Steel plant. Ms. Ford oversaw all of the environmental clean-up work, the majority of the State and Federal grants (over \$25 million) received for the projects and the Pennsylvania DEP's Act 2 process for 3 of the 4 sites.

In addition to her brownfield work, Maureen was responsible for the development and implementation of marketing plans for the brownfield sites, public relations manager for the corporation and managed a federal trade program, the Foreign-Trade Zones Program, for the region.

Maureen served as a member of the Board of Directors for the National Association of Foreign-Trade Zones, a Board member for the Steel Valley Trail Council, a Director on the Board for the Brew House Association, and a member of the Air Cargo Task Force for the Pittsburgh International Airport. She currently is an Executive Committee Member of the Western PA Brownfields Forum and the Communications Chair for NAIOP Pittsburgh.

Maureen holds a Bachelors of Science degree in marketing with a minor in accounting from Indiana University of Pennsylvania.

