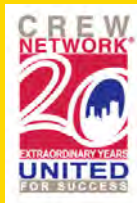


2009

3rd Qtr Newsletter

Inside

- 1** President's Message
- 2** Events Review
- 4** News from Headquarters
- 5** New Member Spotlight
Member News
- 6** Notes for Success
- 7** Inside Story
- 8** Board of Directors
- 9** Charity Update
- 10** Upcoming Events



CREW Network is a national association of commercial real estate women, established in 1989, representing every discipline in commercial real estate. The CREW Network is dedicated to furthering the success of its members by providing opportunities that foster productive and supportive relationships and enhance personal and professional growth. The CREW Network consists of 67 Chapters and 8,000 members across the US and Canada.

A Message from the President

by Megan Zillweger-Jones, Grandbridge Real Estate Capital LLC



I have just returned from the 2009 CREW Network Convention in Boston. We had a great time and learned quite a bit about both this great organization and the commercial real estate industry of which we are all a part. It was exciting to celebrate the 20th Anniversary of CREW Network! I was fortunate to sit with Linda Holleman, a founding member of CREW and the Network's first president, at lunch one day and learn the origins of this great organization. To think of how far we have come over the past twenty years as women in this male-dominated industry is astounding. I am proud to be a part of CREW. I am equally proud to be serving you as the 2009 President of CREW Pittsburgh.

One of the goals that we set for our board this year was to have a strategic plan completed for the chapter. Thanks to the assistance of two CREW Network board members, Terri Johnson and Kristen Broadway Pleasants, we are well on our way to meeting this goal. The backbone of our strategic plan is a direct result of the survey responses that we got from each of you. We had a high level of participation that gave us a lot of feedback and information to work with. We feel confident that we now know the direction that you, the members, would like to see our chapter move in the future.



The CREW Pittsburgh Board of Directors as well as two members of the CREW Pittsburgh Foundation's Board of Directors, Heather Knuth and Leslie Waldron, met for a full day in September to review the results and begin outlining the plan. It was a very successful day and both Terri and Kristen were so pleased that they bragged to Gail Ayers and the CREW Network board about CREW Pittsburgh. We will have our plan completed in time for the 2010 board to begin implementing it.

While the weather tells us that autumn is setting in and the end of the year is just around the corner, we have a few more programs/events ahead of us. By the time you read this, we will have held Cosmos, Committees, Connections. This event is a fun evening for our members to meet the board and committee chairs and to find ways to plug in and get involved. Our

Events Review

Property Tour - Lawrenceville, PA *by Shannon West, Burns & Scalo Real Estate*

Communications Committee

Communications Director/ Committee Chair

Fran Colby
Colby Design LTD
724/864-0814
fcolby@earthlink.net

Content Provided By

Amy Sezawich
PenTrust Real Estate
412/279-8141
asezawich@pentrustonline.com

June Swanson

Geraghty + Associates, P.C.
412/232-7070
jswanson@geraghtylaw.net

Shannon West

Burns & Scalo Real Estate
412/250-3000
swest@burnsscalo.com

Design/Layout Provided By

Kara Uhrlen
CREW Pittsburgh
724/622-1143
admin@crewpittsburgh.org

Proofreading Provided By

Maureen Jordan
Cohen & Grigsby, P.C.
412/297-4809
mjordan@cohenlaw.com

CREW Connections is a quarterly newsletter published by the CREW Pittsburgh Communications Committee and distributed to members in good standing. The CREW Connections mission is to provide information concerning business opportunities and developments in commercial real estate, facilitate member networking, and to promote CREW membership and events.

The Crew Property Tour took place on Wednesday, July 15th featuring Lawrenceville, one of Pittsburgh's oldest neighborhoods, which was founded in 1814 and was home to major industry throughout its early years. Although the neighborhood suffered during the closure of the steel mills, it is now one of the hottest growth districts in town.



Pittsburgh City Councilman Patrick Dowd started the tour by talking to attendees about the excitement of the changes to the Lawrenceville area. To kick off the tour, breakfast was sponsored by RIDC at Rivermoon Café. Located slightly off the beaten path on 43rd Street, Rivermoon Café is a sophisticated bistro serving an exciting fare of the highest quality at a moderate price in a comfortable space.



Maureen Ford, Amy Hopkins & Rob Stephany

The next stop was The Ice House Artist Studios. Located just a few blocks away from Lawrenceville's bustling Butler Street, Maureen Ford of the Lawrenceville Corporation explained the unique concept for the building. The Artist Studio is designed to provide basic, affordable rental studios, group workshops and rehearsal spaces, and office space for artists, arts organizations and arts and design related businesses. The building was built in 1907 as Factory No. 2 of the Consolidated Ice Company and maintained as an ice company for several decades. Today, The Ice House provides an excellent location for many successful artists.



Anne Ditmanson, Fran Colby & Russell York, Sr.

The Chocolate Factory, located directly across the street, was the next stop. Brooks Robinson of RIDC gave a tour of the facility. The building maintains its name from previously being a chocolate factory. The 70,000 SF building has been renovated for advanced manufacturing flex space with the goal to provide a major hub for robotics research and development. The Chocolate Factory is part of a larger RIDC development that includes the 14-acre former Heppenstall plant.

The next stop on the tour was The National Robotics Engineering Center (NREC) which is an operating unit within Carnegie Mellon University Robotics Institute. The 100,000 SF building has been completely renovated. The facility is a 100 year old warehouse located on a reclaimed industrial brownfield site that previously was home to several suppliers of equipment for the steel industry. Renovation was completed carefully to maintain the historical presence of the building. Today, the building is home to NREC and more than 100 of the world's leading robotics experts conducting applied research and development on many innovative projects. CREW attendees toured through the facility with Jim Martin and Jim Montgomery discussing automation projects for NASA, John Deere, and U.S. Department of Defense.

The next stop on the tour was KMA & Associates. Tour attendees received a goodie bag from KMA along with a tour of the showroom by Tim Byce. KMA & Associates is a commercial furniture manufacturer's representative. They are representatives on many different product lines which include office chairs, office desks, bookcases, storage systems, visual presentations products, shade systems, and moldings. The winner of the KMA door prize of an office chair was Melodee Bright of NAIOP.

The last stop on the tour was Desmone & Associates Architects, located in the old Pennsylvania National Bank building. Luke Desmone explained how, with the collaboration of the Lawrenceville Development Corporation, steps were taken to save the historic structure and make it the home of Desmone & Associates Architects. The restoration saved a classic piece of architecture from years of neglect and eventually demolition. Today, the space provides an inspiring environment for the creative talents of the architectural firm. Mr. Desmone also briefly discussed various projects of the firm.

The Urban Redevelopment Authority of Pittsburgh's (URA) Director, Rob Stephany, spoke during lunch regarding recent improvements and developments. Revitalization of older Pittsburgh neighborhoods, including Lawrenceville, is a goal of the URA. To learn more about Lawrenceville visit its website at www.lawrenceville-pgh.com.

Thank you to Lisa Kelly, First National Bank, as event chairperson, and Amy Hopkins, Pennoni Associates, as tour chairperson, for coordinating the event this year. Thank you both and the committee for making the event successful. Also, thank you to Maureen Ford and the Lawrenceville Corporation for assisting with the event planning.

7th Annual CREW Pittsburgh Golf Outing *by Fran Colby, Colby Design Ltd*

CREW Pittsburgh's 7th Annual Golf Classic was held on Monday, August 17, 2009 at Diamond Run Golf Club, Sewickley, PA. Fifty-one golfers and sixteen dinner guests enjoyed a beautiful summer day for golfing, even if it was one of the hottest days of the year! Awards were given in several categories -- congratulations to all the winners!

Many thanks to First Commonwealth Bank, the event sponsor; The Circulatory Centers, the cocktail hour sponsor; and J. Stecik Interiors, the Snack and Beverage sponsor for their generosity. With their assistance, the profit for this year's Golf Classic was \$8,800.

The day would not have been successful without a great team of CREW volunteers. The Event Director was Lisa Kelly of First National Bank, Event Co-Chairs were Traci L. Yates of Astorino and Kim Ford of Corporate Advisors, along with Mary Guinee's (Civil & Environments Consultants, Inc.) untiring support. Thank you to all the many other CREW volunteers from the Sponsorship Committee, Charity Committee, and Community Action Committee that pitched in and helped with this year's Golf Classic.

The silent auction, Chinese auction, and 50/50 raffle raised \$2,403 thanks to everyone who generously donated many wonderful items, ranging from an area rug to Steelers tickets. It was fun and exciting to hear who won each item. There always seems to be one table that has the most winners – Mary Guinee's and Megan Zillweger-Jones' table took the most prizes this year.

The CREW Pittsburgh Foundation donations will go directly to purchase "Satchels of Caring" that will include a soft turban, a pattern for sewing a turban, a handmade scarf and instructions for tying a scarf, support literature, a prescription drug assistance brochure, hand and body cream donated by Neutrogena, an inspirational disc, and a journal. These are distributed to people undergoing any type of chemotherapy.

September Lunch Program

by June Swanson, Geraghty + Associates, P.C.

Nearly 100 CREW Pittsburgh members and guests preregistered for our September 29 luncheon featuring speaker George Cornelius, who was approved earlier this year as the Secretary of Pennsylvania's Department of Community and Economic Development. Cornelius practiced law with the local firm of Eckert, Seamans, Cherin and Mellott before being named General Counsel and later Chief Executive Officer of Arkema, Inc., a French chemical company whose U.S. headquarters is located in Philadelphia. As CEO, Cornelius was a strong advocate of the United Way of Southeastern Pennsylvania. In nominating him to be the Secretary of



Carl Ford, Kim Ford, Louie Calabria, Mary Guinee & Michele Allerton



Patty Naleppa, Deb Maddock, Suzanne Parks, Jeanine Fallon & Stacie Riley



Secretary George Cornelius & Marcia Grimes

Web sites

CREW Pittsburgh
www.crewpittsburgh.org

CREW Pittsburgh Foundation
www.crewpittsburghfoundation.org

CREW Network
www.crewnetwork.org

Conventions/Meetings

Winter 2010
February 4-5
Tampa, FL

Spring 2010
June 10-11
Minneapolis, MN

Network Convention &
Marketplace 2010
October 20-23
San Francisco, CA

News from Headquarters

CREW Network Announces 2009 Winners of \$100,000 in Scholarships

Ten college students received a total of \$100,000 in scholarships through the CREW Network Scholarship Program. The winners were presented with their grants at the CREW Network Convention and Marketplace in Boston. This is the second year of the annual program.

"We are thrilled to be advancing the success of women in commercial real estate by reaching out at the college level. The winners of our second round of scholarship awards are talented, bright people, who will become leaders in the field of commercial real estate," said Gail Ayers, chief executive officer of CREW Network.

Launched in 2008, the CREW Network Scholarship Program will make up to ten \$10,000 grants annually to women pursuing an education that will lead to a career in commercial real estate. Additionally, the program provides each scholarship recipient with an internship in brokerage to encourage women to consider this career choice, and the opportunity to participate in CREW Network's eMentoring program designed to support their career success. As part of CREW Network's 20th anniversary – which is being celebrated throughout 2009 – the association will be raising funds to establish and grow the endowment.

The 2009 winners are from colleges and universities throughout North America:

Alexandra Hale - University of Georgia, Junior, International business
Nearest CREW Network Chapter: CREW Louisville, CREW Atlanta

Ariel Ball - Emory University, Senior, Real Estate Finance
Nearest CREW Network Chapter: NYCREW, AREW, CREW Atlanta

Chelsey Hayes - University of North Texas, Senior, Real Estate, Finance
Nearest CREW Network Chapter: CREW Dallas

Cynthia Thiebaut - University of California, Berkeley, Senior, Business
Nearest CREW Network Chapter: CREW Silicon Valley, CREW San Francisco

Emma Lane - Northeastern University, senior, Finance
Nearest CREW Network Chapter: NEWIRE

Erika Faith Thompson - University of Central Florida, Senior, Finance and Real Estate
Nearest CREW Network Chapter: CREW Orlando

Julie Michelle Markham - University of Denver, Senior, Finance/Real Estate
Nearest CREW Network Chapter: CREW Denver

Mara Merutka - University of Wisconsin-Madison, Senior, Real Estate and Urban Land Economics, Finance and Investment Banking
Nearest CREW Network Chapter: CREW Chicago, Wisconsin CREW

Nicole Lackey - University of Georgia, Senior, Real Estate
Nearest CREW Network Chapter: CREW Atlanta

Parul Amin - Monmouth University, Business, Real Estate
Nearest CREW Network Chapter: ICREW New Jersey



Please take this opportunity to acquaint yourself with our newest members and be sure to add this insert into your 2009 membership directory for future reference.



Ciccozzi, Cindy
Area Sales Manager
Regus
One Oxford Centre
301 Grant Street Suite 4300
Pittsburgh, PA 15219
Work: 412/255-3700
Fax: 412/255-3701
Cindy.Ciccozzi@regus.com
Specialty: Leasing



Pleasants, Kristen
Vice President
Wachovia Corporation
201 S. College Street
9th Floor, NC1075
Charlotte, NC 28244-0002
Work: 704/715-3176
Fax: 704/715-0473
kristen.pleasants@wachovia.com
Specialty: Finance

Valente, Patricia
President
The Junkmen
PO Box 187
Clinton, PA 15026
Work: 866/736-2165
Fax: 888/289-7386
roger@thejunkmen.net
Specialty: Construction

Studies indicate that local and face-to-face networking are key to doing business in 2009-2010. A CREW Membership can help you achieve your goals! So don't forget to keep your contact information up to date. Contact us at admin@crewpittsburgh.org with any updates. Renewal forms for 2010 will be mailed to you from CREW Network, and if you renew early, you can take advantage of earlybird pricing!

Help our membership grow even more by recommending membership to your friends and colleagues. Beginning on November 1, 2009, standard members who join now can take also advantage of our special earlybird discount through December 31, 2009 and can begin utilizing their 2010 member benefits immediately. Membership applications for 2010 applicants can be found online at www.crewpittsburgh.org.



CREW Member News *by Kara Uhrlen, CREW Pittsburgh*

CREW Pittsburgh Membership director, **Emily J. Gaspich, P.E., LEED AP**, recently joined Gateway Engineers as Project Manager. Emily brings over a decade of engineering and consulting experience to the company. Her main focus will be serving clients project needs within the company's diverse municipal market segments.

Fran Colby of Colby Design LTD, a full-service interiors firm, was recently awarded top honors in two categories in the independently-juried 2009 Interior Design Competition held by the Pennsylvania West Chapter of the American Society of Interior Designers (ASID).

Fran won in the Small Office category (less than 20,000 SF) for her design work at the Elliott Company. Colby Design collaborated with Rock Solid Industries (Contractor) and Cenknor Engineering (MEP) on the Elliott project. And, as an interior design consultant to Devlin Architecture, Fran won in the Retail Space category for the interiors she designed for the new Orr's Jewelers in Sewickley.

Dusty Elias Kirk, a partner at Pepper Hamilton LLP, was one of seven finalists for the Allegheny Conference on Community Development 2009 ATHENA Award. The award recognizes prominent women business leaders in Pittsburgh for their professional excellence, contributions to the community, and mentorship of other women.

CREW Pittsburgh committee member and past-president **Kim Ford, LEED AP** started her own company, Corporate Advisors, on June 1st of this year. Corporate Advisors is a full-service exclusive tenant representation company with four commercial real estate professionals helping clients in Pittsburgh and across the country. The company has just moved into its permanent office space located off the Wexford exit in Sewickley, PA. For more information please visit www.mycorporateadvisors.com.



Notes for Success:

Media Relations in a Web 3.0 World *by Lauren Lawley Head, Pittsburgh Business Times*



The popularity of social networking services such as Twitter, LinkedIn and Facebook bring new opportunities to connect with journalists. Consider these as new tools, not substitutes for old ones.

What does that mean? It means you definitely should use these tools to connect with journalists the same way you do with other business contacts. You can find out a lot about a person by reading their tweets or looking at the information on their LinkedIn accounts. If you follow me on Twitter, for example, you'll know what business events I'm attending and have a sense of what stories we're watching. If you check out my LinkedIn profile, you can see where else I've worked and find out which college football team I root for on Saturdays.

But it doesn't mean my Twitter or LinkedIn accounts are the best way to reach me. In fact, I'm an infrequent LinkedIn user at best. For me — and I suspect many journalists — traditional e-mail or, gasp!, conversing in person remain the best ways to communicate. After all, it's called media relations for a reason: It's all about relationships. And relationships are hard to form in 140 characters or less.

Lauren Lawley Head is editor of the Pittsburgh Business Times. Contact her at 412/208-3812 or llawley@bizjournals.com.

FIVE TIPS FOR THE PERFECT PITCH

The old rules for working with journalists still apply.

1. Understand the product. Make sure your story pitch is a good fit for the news organization's audience and format.
2. Don't sweat the press release. Every journalist wants a big scoop. So tell us the news, explain why it's important and give us the contact information to follow up. In 99% of all cases, that should take three paragraphs at most. Then send it personally so we know it's exclusive.
3. Avoid jargon. Talk to reporters as you would talk to your friends at a dinner party, not as if you were writing a dissertation. Remember, if you want people to read or watch your story, you need to keep them awake.
4. Be happy with a base hit. There are only so many front-page stories each year. Don't forget to ask for exposure in other sections of a publication or Web site, such as calendar listings or new hire and award announcements. Volunteer to be part of a standing feature, such as Q&As or profiles that appeal regularly.
5. Respect deadlines. If you do get a call from a reporter, call back quickly. Even if you can't comment, he or she will appreciate knowing that and will be more likely to call the next time around.



CREW Quarterly Inside Story

Judy Bruno, Partner at Sitko, Rodella & Bruno L.L.C.

by Amy Sezawich, PenTrust Real Estate



Describe your current position and company.

I am a partner in the law firm of Sitko, Rodella & Bruno, LLC ("SRB"). My partners, Maggi Sitko, Pat Rodella and I started the firm in 2000 with the intent to concentrate primarily in commercial real estate. We currently have 7 lawyers, several paralegals, a title agent and administrative staff. We are proud to have received our WBE certification and to have been admitted to NAMWOLF (The National Association of Minority & Women Owned Law Firms).

How has your background prepared you for the position you now hold?

I began my career at a large Pittsburgh law firm where I had excellent training in commercial real estate. I then moved to an in-house legal position with PNC Bank and also held several business positions during my eight years at PNC. I think that my strong legal background coupled with business experience makes me particularly able to practice law, run a business with my partners, and provide good legal advice tempered with sound business judgment for our clients.

Have you had a mentor? If so what did you learn?

I would not say that I had one mentor but rather many mentors over the years who have taught me various aspects of real estate transactions from drafting documents to negotiating a deal.

What do you like most about your position and/or your company?

I like the fact that we are a "small" firm with a very sophisticated practice that includes large regional and national retailers, developers, and lenders.

What change(s) has your company made to respond to the changing marketplace?

Our philosophy has always been to provide cost-effective, high-quality legal services to our clients. I think that our rate structure and depth of experience have SRB well poised to respond to any changes that occur in the marketplace.

How has the recession affected you?

I feel as though our practice has actually grown in the midst of the recession. Over the years, we have always kept our efficiencies high and our rates well below the mid-size and large law firms in Pittsburgh, yet we provide the same depth of experience as you might find in the real estate practice group of a large law firm.

How have you used CREW to market your company?

We are happy to have been able to use the opportunity that CREW provides to sponsor events that present both learning and networking experiences for commercial real estate practitioners.

How has CREW been beneficial to you?

CREW has provided me with many opportunities to meet and mingle with other real estate professionals, both in a formal and informal fun setting. CREW is a great way to network and stay on top of important industry information and trends.

President's Message - Continued from Page 1

final lunch program of 2009, the Economic Forecast, will be held October 27th with a strong panel of experts in our local commercial real estate market. And last, but certainly not least, will be our annual Wine Tasting event on November 12th. This event is always one of the highlights of our year, and this year will not be any different. Don't delay in registering for either of these events as they are both well attended and have been known to sell out.



Connections

2009 Board of Directors

President

Megan Zillweger-Jones
Grandbridge Real Estate Capital LLC
412/391-3366
mzillweger@gbreCAP.com

Sponsorship

Cynthia Kamin
CB Richard Ellis
412/394-9831
cynthia.kamin@cbre.com

Past President

Mary Guinee
Civil & Environmental Consultants
412/429-2324
mguinee@cecinc.com

Membership

Emily Jo Gaspich
The Gateway Engineers, Inc.
412/921-4030
egaspich@gatewayengineers.com

President Elect

Maureen Ford
Lawrenceville Corporation
412/782-5100
maureen@lawrencevillecorp.com

Events

Lisa Kelly
First National Bank
412/359-2620
kellyl@fnb-corp.com

Treasurer

Michele Allerton
Integra Realty Resources
724/742-3321
mallerton@irr.com

Communications

Fran Colby
Colby Design LTD
724/864-0814
fcolby@earthlink.net

Secretary

Debra Flinner
TriState Capital Bank
412/304-0345
dflinner@tscbank.com

Community Action

Christi Neroni
Agency Assist Outsource Solutions LLC
412/480-5733
cneroni@agencyassist.net

General Counsel/Program Director

Marcia Grimes
Babst, Calland Clements & Zomnir
412/394-5418
mgrimes@bccz.com



Left Row L to R: Michele Allerton, Cynthia Kamin, Megan Zillweger-Jones, Fran Colby, Lisa Kelly, and Marcia Grimes

Right Row L to R: Emily Jo Gaspich, Mary Guinee, Debra Flinner, Maureen Ford, and Christi Neroni

DCED in January of this year, Gov. Ed Rendell stated “When I asked George why he was involved with the United Way, he said, ‘I believe that corporations owe something to their community. A vibrant community attracts talent, so it’s to everyone’s advantage to have a vibrant community. That includes a strong cultural environment and a good education system.’ I share those beliefs and appreciate George’s efforts to give back to his community.”



Pam Grove, Chelsea Mihalko & Patricia Horvatich

As Secretary of DCED, Cornelius has been a key member of the Pittsburgh Act 47 Recovery Team, created by Gov. Rendell in 2003 to fix the city’s finances. The Secretary of DCED has the power to withhold state grants and loans from communities that don’t adopt and follow recovery plans. In July 2009, Pittsburgh’s City Council approved a plan to cure the city’s financial ills by capping pay hikes, improving energy efficiency, reusing certain old buildings new ones and merging multiple functions with the county, among other things.

To Cornelius, the recovery plan does not go far enough. He noted three possible solutions. First, the city and its leaders can do nothing and hope that the programs put in place will fix the problem. This will certainly result in bankruptcy. Second, Pittsburgh can increase taxes, which may bring in more money for the short term, but will disincentivize people from living in the City. Third, the residents of this larger region can recognize and act upon the problem as a regional/statewide problem. Stressing that the fiscal health of Pittsburgh is crucial to the fiscal health of the region and the state as a whole, Cornelius offered a number of recommendations, including the active involvement of community leaders; statewide changes to the tax structure, with a greater allocation of income taxes to the urban areas; consolidation and merger of local municipal functions; and a continued push for development and redevelopment of our urban areas, lead by private groups not government entities.

In closing, Cornelius encouraged everyone to take a critical role in leading the process forward, not leaving it in the hands of elected officials. According to Cornelius, only when civic leaders take a visible and meaningful leadership role will the fiscal health of Pittsburgh improve.

CREW Pittsburgh Foundation - Charity Update by Leslie Waldron, Spectra Contract Flooring



Exciting new happenings have been going on with the CREW Foundation since the last newsletter.

On June 30, 2009, the Allegheny County Medical Society Foundation announced that it has, for the second year, approved a grant of \$5,200 to be used in support of the Satchels of Caring Program. Heather Knuth made a presentation to the ACMS Foundation Board on June 23rd. She updated the trustees on the growth of the program and shared letters of appreciation from some of our satchel recipients. In announcing the grant, Douglas F. Clough, M.D., Chairman, stated "[We] are pleased to partner with you in this outreach program."

The grant money will fund 200 satchels to be distributed to women undergoing chemotherapy in Allegheny County. We are grateful for the continuing generosity of the ACMS Foundation in believing in our program and helping us to achieve another successful year.

More assistance came to us from Pittsburgh Cares, through their volunteer action day on Friday, August 21st. CREW Pittsburgh Foundation welcomed 10 Carnegie Mellon University student volunteers to Centre City Tower to help with preparing contents for the Satchels of Caring project with guidance from Kathy Graham, Foundation Board member. With youthful enthusiasm and cheerfulness, they assembled over 100 bejeweled exterior bag tags, tied ribbons on 200 inspirational booklets and bookmarks, folded and bagged over 200 Anokhi scarves, and filled over 150 satchels. Tireless in their efforts, and eager to be of service, they also attached the exterior tags to the satchels, put faceplates in journals, and taped notes on CDs. Many thanks to them and to Pittsburgh Cares, for a push in momentum toward meeting our goal of distributing 1,000 satchels in 2009. Our target is well within reach. As of September 30th, over 780 satchels have been delivered to individuals and care-giving agencies.

We are also pleased to report that a new endeavor for the satchels program is being initiated by a local Eagle Scout. Alex Speidel, a Life Scout in Boy Scout Troop 2, learned about the Satchels of Caring program from his mom (one of our supporters at BNY Mellon), and he volunteered to develop a male version of the satchels for men undergoing chemotherapy. Based on feedback from the Cancer Caring Center (CCC) and the Arnold Palmer Center (Arnold Palmer) in Westmoreland County, he is preparing a proposal which must be formally approved before he tackles the job. Plus, Alex's scoutmaster loves the idea!

The proposal, which includes a budget and a timeline, outlines the plan for selecting the contents, securing donations, raising \$500 with the help of his fellow troop members, and ultimately distributing 50 satchels each to CCC and Arnold Palmer in 2010. The CREW Pittsburgh Foundation will donate relaxation CDs and our educational and inspirational materials which are not gender specific. Alex will be soliciting in-kind donations like drawstring backpacks, sports ball caps, male cosmetics, survival notebooks, and puzzle books for those long hours of chemotherapy.

Leslie Stewart, Clinical Nurse Manager at Arnold Palmer calls it "A wonderful endeavor, and very much appreciated," and the CREW Pittsburgh Foundation definitely agrees. The male Satchels of Caring program will fill an unmet need which some of our distribution sites have mentioned. Thanks to Alex, it is an idea whose time has come! Eileen Iorio and Donna Naab are CREW Pittsburgh Foundation board members who are working with Alex on the project.

Finally, we are most excited about becoming a charter member of The Pittsburgh Foundation's new online charity database. Elizabeth Krichen, president of CREW Pittsburgh Foundation spent countless hours creating our profile which will go in their new directory. This new directory allows nonprofit organizations to create a detailed, searchable profile which enables anyone with computer access to learn more about the organization at www.pittsburghgives.org. In addition to creating our public profile, our foundation is now eligible to participate in The Pittsburgh Foundation's first ever Day of Giving. Starting at 10am on Wednesday, October 28th, The Pittsburgh Foundation will match any gift of \$50 or more through their site with 50 cents for each dollar, up to a gift of \$2,500. Matching funds of \$300,000 are available and will go quickly, so please log on at 10 am and donate to make your gift go further!



October 15, 2009

Cosmos, Committees,
Connections
Members Only - Networking
Gateway Center, Downtown

October 27, 2009

Economic Forecast
Lunch Program
Rivers Club, Downtown

November 12, 2009

Wine Tasting Event
Cioppino
Cork Factory, Strip District

*All dates are preliminary and subject to change. Please check our web site and event announcements for the latest information and details as they become available.

For registration and more information visit
www.crewpittsburgh.org

CREW Pittsburgh's Annual Wine Tasting Event

CREW Pittsburgh is pleased to announce that our Annual Wine Tasting will be held on Thursday evening November 12, 2009. **The event will be held from 6:00 – 8:30 p.m. at Cioppino at the Cork Factory Shops.** The venue is just minutes from downtown in Pittsburgh's Historic Strip District.

The evening will feature a variety of wines complimented by a selection of hors d'oeuvres by Pittsburgh's own Chef Greg Alauzen and pastries prepared by the in-house pastry chef.

Bring a friend and join us for this great wine, great food, and a great networking opportunity!

We need your support!

Sponsorship opportunities are still available. For details, contact Sponsorship Director, Cynthia Kamin at 412/394-9831 or cynthia.kamin@cbre.com. We are also accepting donations for the Chinese Auction. Contact Events Director, Lisa Kelly at kellyl@fnb-corp.com or 412/359-2620 for more information.



2009 Sponsors

Platinum Sponsor

Pepper Hamilton LLP
Attorneys at Law

Diamond Sponsor

PITTSBURGH
BUSINESSTIMES

Gold Sponsors

INTEGRA Realty Resources
PITTSBURGH

MASSARO
PROPERTIES LLC